

Wind Creek Bethlehem LLC D/B/A Wind Creek Bethlehem  
PETITION FOR SPORTS WAGERING CERTIFICATE

JUNE 10, 2020



WIND CREEK<sup>®</sup>  
BETHLEHEM



## PRESENTERS

Lynne Levin Kaufman, Esq.

Cooper Levenson, April, Niedelman, & Wagenheim, P.A.

Kathy McCracken

Executive Vice President and General Manager  
Wind Creek Bethlehem

Michael A. Magazzu

Vice President - Compliance and Risk Management  
Wind Creek Bethlehem

Bryan Bennett

Chief Operating Officer, Betfred USA

## ATTENDEES

Venus McGhee Prince

Vice President and Chief Compliance Officer  
Wind Creek Hospitality

Peter Anderson

Chief Technology Officer  
Wind Creek Hospitality

## Property History

2007

- Las Vegas Sands awarded gaming license for Bethlehem property

2009

- Sands Casino Resort Bethlehem opens with Slots and Video Poker
- Emeril's Chop House, St. James Gate, Coil, Molten Lounge, Cobalt Cafe

2010

- Tables games go live, including high end Salon
- Burgers & More by Emeril (BAM), Carnegie Deli, Infusion Lounge Open

2011

- Hotel & Meeting Space Opens
- Outlet Center Opens

2012

- Event Center Opens

## Property History

2013

- Spa Opens
- Croissantaire & Steelworks Buffet Open

2016

- Live Dealer Stadium Gaming (ETG) Opens with Baccarat and Roulette
- Buddy V's Opens

2017

- Live Dealer Stadium Gaming (ETG) Opens with Blackjack

2018

- New Poker Room opens

2019

Wind Creek Hospitality Acquires property, renames Wind Creek Bethlehem

## WIND CREEK'S CURRENT GAMING FLOOR

At present, WCB has the following games authorized for play:

- 3,045 Slot Machines
- 259 Table Games
- 189 Banking Tables
- 216 Electronic Wagering Terminals
- 12 Fusion Hybrid Tables
- 26 Non-Banking (Poker) Tables

150,709 authorized square feet of casino floor space

With the addition of the retail Sportsbook, WCB's casino floor will increase by 3,420 square feet of non-smoking gaming area

The total area of the casino floor will increase from 150,709 to 154,129 square feet

## RETAIL SPORTSBOOK

To be located in the present location of Buddy V's Ristorante

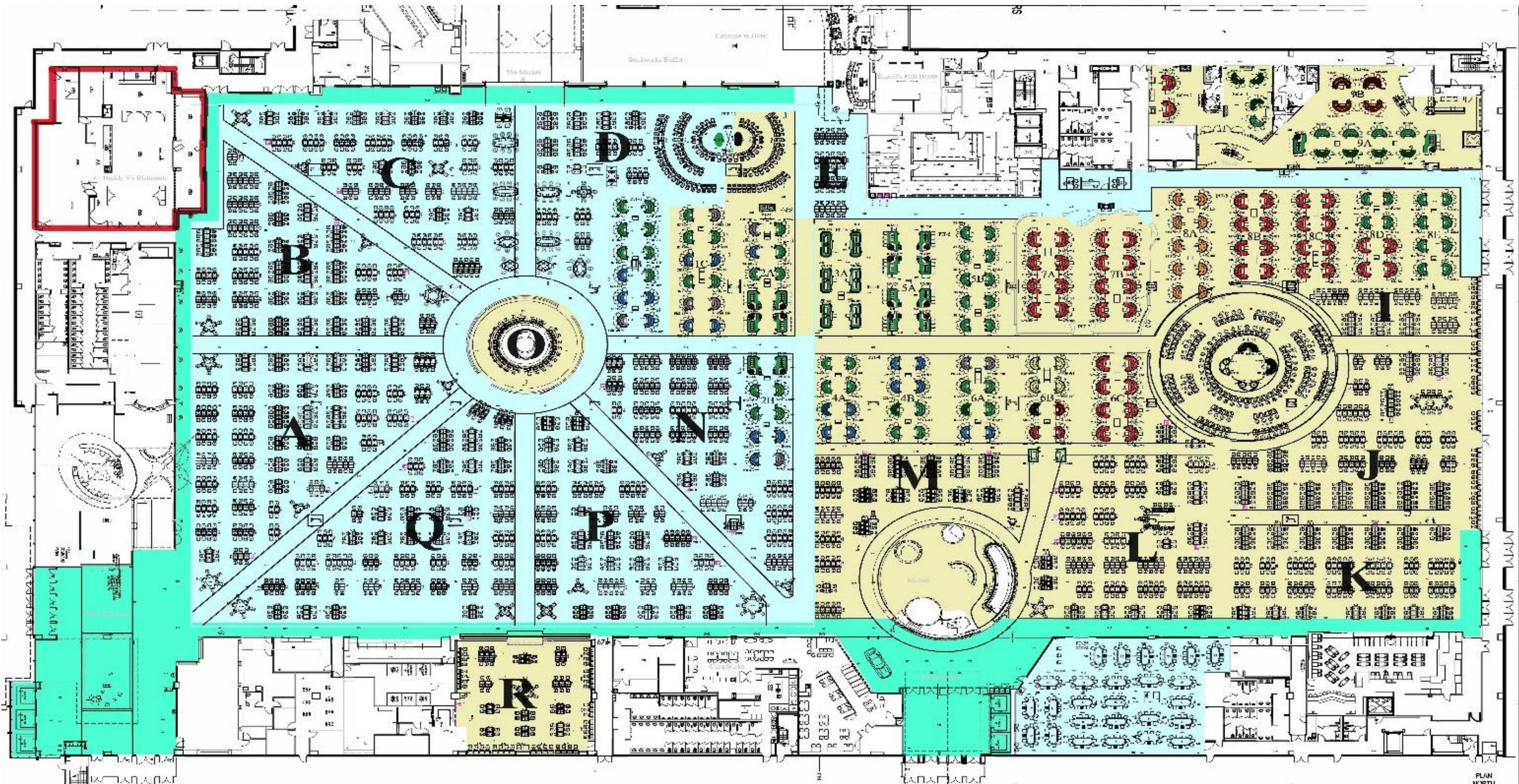
- Addition of Sportsbook Manager
- Separate Sportsbook Cage
  - Anticipated addition of eight (8) Cashiers/Ticket Writers and four (4) Supervisors
- Thirteen (13) self-service wagering kiosks
- Approximately 79 TV monitors
- Continued partnership with Buddy V's for F&B offering

Construction and Activation:

- Currently in design phase; construction to begin around August 18, 2020 with anticipated opening date around November 21, 2020

## INTERACTIVE SPORTSBOOK

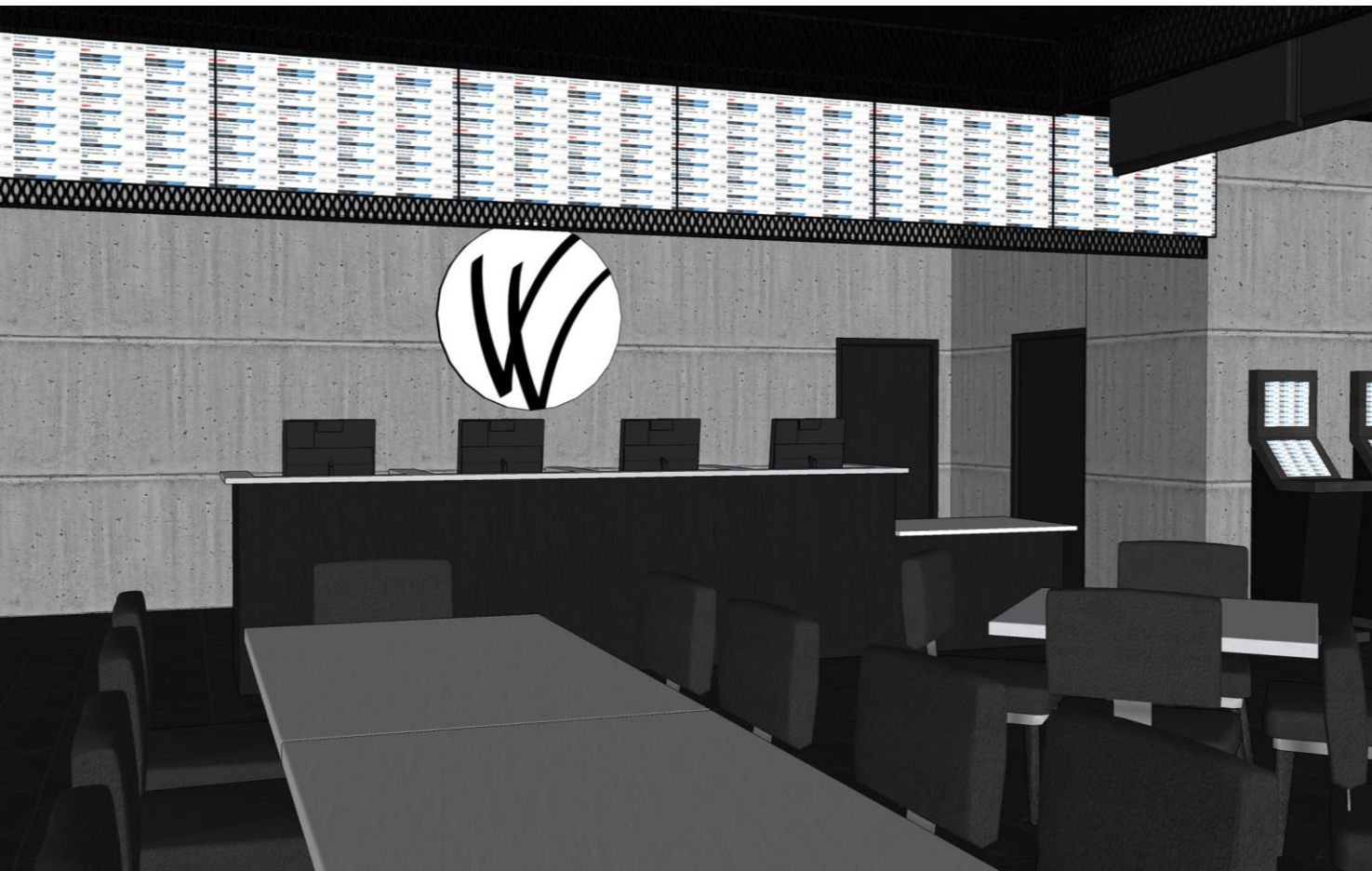
- Wind Creek intends to offer interactive sports wagering (web and mobile) via the Pala PAM, which will be the same as for its Real Money Gaming (RMG) site



1 OVERALL LEVEL 2 GAMING FLOOR PLAN  
1/12/01







# TYPES OF EVENTS TO BE OFFERED

Professional Football	MMA	Lacrosse
College Football	Soccer	Sailing
Professional Basketball	Tennis	Athletics
College Basketball	Motorsports	Bandy
Professional Baseball	Volleyball	Beach Soccer
College Baseball	Softball	Field Hockey
Hockey	Cricket	Floorball
Golf	Darts	Handball
Aussie Rules	Rugby	Snooker
Badminton	Olympics	Table Tennis
Boxing	Cycling	

## PRODUCT AND SERVICE COLLABORATORS

Betfred Sports (Pennsylvania) LLC  
Sports Wagering Operator

Scientific Games (SG Digital)  
Provider of the sports betting platform for both retail and online (SG Digital OpenBet Sportsbook Platform)  
Provider of self-service kiosks for Wind Creek Sportsbook

U.S. Integrity  
Integrity Monitoring

Pala Interactive, LLC  
PAM Provider for interactive sports wagering

## RESPONSIBLE GAMING

Existing Compulsive and Problem Gambling Plan will be amended to include sports wagering elements

Training will continue regularly for recognition of problem gambling, age verification, self-exclusion, etc.

Must be 21 years of age or older to access Wind Creek Bethlehem's gaming floor, including its sportsbook

All marketing materials will include 1-800-GAMBLER

## QUESTIONS